



FOR IMMEDIATE RELEASE

REGENCY COURT

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White House | Black Market to Open at Omaha's Regency Court

Retailer announces second location to the Omaha market.

OMAHA, Neb. (March 23, 2006) – The Lund Company, in conjunction with RED Development, LLC, has announced that **White House | Black Market** will open its second retail location in Nebraska at the Regency Court shopping center on Regency Parkway.

White House | Black Market (www.whiteandblack.com), a national women's wear retailer focused on apparel and accessories in only shades of the timeless colors of white and black, is slated to open at Regency Court in Summer 2006.

White House began as a women's boutique in Baltimore, Maryland in 1985 offering exclusively white and ivory apparel. Continuing its focus on classic colors, the company opened a new concept called Black Market in 1995. Similar in its monochromatic theme, Black Market merchandised only in shades of black. Due to the success of each concept, the company focused its direction in 1997 and began combining both concepts under one roof.

White House | Black Market was then acquired by Chico's FAS in September 2003 and is headquartered in Ft. Meyers, Florida.

Today, **White House | Black Market** offers an assortment of stylish, private label clothing and accessories inspired by the latest runway trends. It ranges from wearable classics to sexy, elegant looks for a special night out to casual separates perfect for any occasion.

White House | Black Market currently operates 198 company-owned locations across the country. The Regency Court location will be the second in Nebraska. According to a 2005 International Council of Shopping Centers survey, **White House | Black Market** ranked in the top 5 of hottest retailers. Another one of the other hottest retailers listed was Williams-Sonoma, a Regency Court retailer since 2003.

The new 3,952 square foot trendy retailer will locate near the mall's southeast entrance in between Blue Willi's and Paradise Bakery & Café.

"It's exciting to bring such a well-established retailer to Regency Court," said John Lund, president of The Lund Company. "The addition of **White House | Black Market** complements the mall and its retailers; it affirms Regency Court as the destination for exceptional shopping and dining."

White House | Black Market joins a host of other national and local retailers at Regency Court, including Paradise Bakery & Café, Pottery Barn, Pottery Barn Kids, Ann Taylor LOFT and Parsow's Fashions.

Another Regency Court merchant scheduled for a summer 2006 opening is **Bonefish Grill**, a fresh seafood restaurant. This new 5,467 square foot restaurant will provide a full-service bar and accommodate up to 200 patrons. Located near the mall's northeast entrance, **Bonefish Grill** will offer a variety of fresh fish dishes to be paired with an array of original sauces and toppings which customers can pair with the fish of their choice.

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About The Lund Company

The Lund Company, established in 1981 in Omaha, Neb., offers a complete set of commercial, investment and corporate real estate services for integrated, turn-key opportunities and solutions. The Lund Company markets and manages a portfolio of more than 4.7 million square feet of retail, office, industrial, agricultural and multi-family properties valued at over \$300 million. For more on The Lund Company, visit www.lundco.com.

About RED Development

RED Development, formed in 1995, develops, leases, manages and owns shopping centers in rapidly growing communities throughout the Midwest and Southwest. The company primarily focuses on open-air, regional shopping centers, known as lifestyle centers. Additionally, the company has experience in the development of power centers, community centers and mixed-use projects. RED has more than 25 shopping centers open, in development, or under construction, totaling nearly 13 million square feet. Within the industry, RED has earned a reputation for delivering as promised and creating strong relationships with its tenants, communities and business partners. RED has more than 125 employees and is co-headquartered in Scottsdale, Ariz., and Kansas City, Mo. To learn more about how RED is “REDefining” retail development, visit www.reddevelopment.com.